

BEAUTY *expo* AUSTRALIA

ARTISTRY *Edit*

NEW Exhibitor Opportunity in 2026



The Artistry Edit

Where makeup meets nails. And retail meets impact.

The Artistry Edit is a premium, turnkey showcase created exclusively for standout makeup and nail brands ready to show up bigger, bolder and more beautifully at Beauty Expo. A high-design, elevated feature zone that brings together Make-Up & Nail brands in one curated, high-energy destination on the show floor.

What is Included?

- 1x Counter
- 1x Bar Stool
- 1x Arm Light
- Carpet in Black
- 3x Shelves

Signage:

- Stand Number and Company Name to be applied to the back wall.
- Your space includes an image of your choice which will be stuck on the front of your counter. Please submit this image here.



This package is designed to:

- Drive foot traffic through a collective destination
- Make retailing easy and frictionless onsite
- Elevate brand perception with a premium environment
- Reduce build complexity and cost
- Position you as a feature - not just another stand

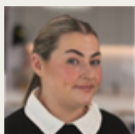
What you get

- Polished, content-worthy build, cohesive aesthetic
- Elevated retail-ready display
- Seamless onsite selling

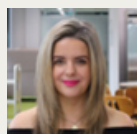
You bring the product.
We create the stage.

Online Inclusion standouts

- Featured exhibitor segment on an email (we will pull the info from your profile once you complete it)
- 1 x Social Media Post (Facebook and Instagram)
- 1 x Social Media Story (Facebook and Instagram)
- 1 x product feature on our Makeup & Nail product page in the Beauty Book
- 1 x Digital Lead Booster



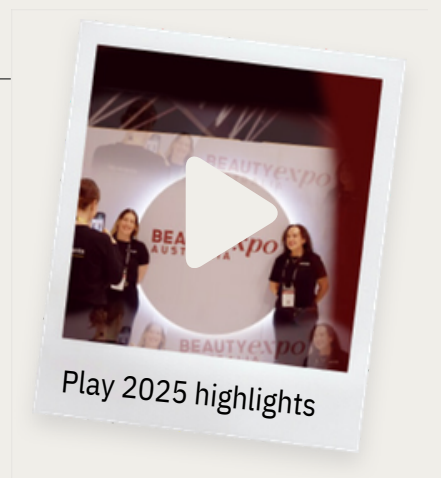
Rosie Mitchell
Sales Manager
0466 355 600
rosie.mitchell@rxglobal.com



Giulia Degoursat
Account Manager
0481 105 247
giulia.hanna@rxglobal.com



Theresa Mugliett
Account Manager
0466 939 138
theresa.mugliett@rxglobal.com



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