BEAUTY CXPO AUSTRALIA



24 & 25 August 2019 ICC Sydney

FACE 2 FACE MAKEUP AWARDS 2019 BODY ART SUNDAY August 25 | 8.30am - 2.30pm

JUDGING GUIDELINES

BRIEF: <u>Most Influential Film</u> – Your local arthouse cinema has invited you to live body paint on a stage in their foyer as part of a celebration of your body art work and will also screen your 'most influential film' that evening for patrons. Design a full body paint for that event inspired by a film that has impacted you throughout your lifetime, paying homage to the thoughts, story, characters, ideas or aesthetic of your chosen film.

The inspiration is up to you and this non nudity body paint will be judged for overall concept, technique and creativity. Brush, sponge and air brush techniques can be used. Let your creativity go wild.

Judges please note:

- Scores are out of 5. 5 BEING EXCELLENT - 1 BEING POOR.

Please clarify with Becca Gilmartin if there are any queries in regards to judging criteria.
Competitors do not view final judging sheets however a judge's comments for each competitor is an opportunity for support and growth as an artist. Please include support as well as any constructive criticism that will facilitate professional growth. Artists will be back in the competition area for feedback after Makeup & Grooming Stage announcements.

1. Competitor Professionalism/Preparation This section addresses area including and not limited to:	1 - 5
Hygiene including products, tools and overall makeup application.	
Preparation for competition including inspiration board.	
Overall conduct appropriate for a makeup artist.	
2. Body Art Application	
- Base Colour	1 - 5
- Paint Application Skill	1 - 5
- Attention to Detail	1 - 5
Cohesive story applicable to theme	1 - 5
3. Overall Look	1 - 5
Hair, styling, nails, etc, do not affect judgement on makeup application. However overall appearance is taken into consideration. Judging should take into consideration effort and style decisions in overall look.	