



# BEAUTY*expo* AUSTRALIA

26 - 27 AUG 2023 | ICC SYDNEY

## PROGRAM & TICKET GUIDE

AB  
CA

AUSTRALIAN  
BEAUTY &  
AESTHETICS  
CONFERENCE.



# CELEBRATING 20 YEARS OF THE ULTIMATE PROFESSIONAL BEAUTY EVENT!

Beauty Expo Australia once again reunites the beauty industry in the country's largest celebration of all things beauty. Be inspired with this unparalleled opportunity for connection and inspiration with a community of like-minded professionals.

With the entire industry within your reach, explore and experience over 300+ leading brands and products. Immerse yourself in world-class education, witness live demonstrations, and participate in competitions across one amazing weekend.

*"Everything you need to know  
about the evolving beauty  
landscape, plus much more."*

## VENUE

ICC Sydney Exhibition Centre  
Darling Harbour

## DATES

Saturday 26 August 9am – 5pm  
Sunday 27 August 9am – 5pm

[beautyexpoaustralia.com.au](http://beautyexpoaustralia.com.au)



## BEAUTYexpo AUSTRALIA

26 - 27 AUG 2023 | ICC SYDNEY

### 300+ Leading Brands

Shop from Australia's largest collection of professional beauty brands and products across 32 categories.

### Face2Face Makeup Competition

Taking place over each day of the show, makeup artists battle it out over 6 different categories. Who will be this year's extraordinary makeup winner?

### Main Stage Sponsored by Smitten Cosmetics

Watch exciting demonstrations, tutorials and performances, live and free, right in the heart of the show floor.

### Competitions

Marvel at the incredible talents of up and coming make-up artists at the Face2Face Makeup Awards and lash artists in the final of the Lash-V Championships as they showcase their creativity and passion in a series of live competition categories.

### The Business Couch

Need some one on one time with the industry experts? Book a free half hour consultation with our line-up of specialists in Salon Management, Sales and Marketing, Training & Development on the Business Couch.  
**Sponsored by Sparrow Insurance**

### ABIC Networking Lounge

Meet you at the Lounge! Create community connections and network with like-minded professionals in comfort and style.

### Spotlight: Homegrown Beauty

With a unique theme each year, this space is dedicated to showcasing a mix of new and original Beauty Expo brands, and in 2023 we focus on homegrown beauty brands.

#### Event Partners

Murad.

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INSURANCE

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**ABIC**  
AESTHETIC & BEAUTY  
INDUSTRY COUNCIL

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**Professional**  
BEAUTY

Beauty Biz

**dermalogica** PRO

SPA+CLINIC

*Smitten*  
Cosmetics



# AUSTRALIAN BEAUTY & AESTHETICS CONFERENCE.

ABAC

Presented with

thryv

Beauty Expo Australia has championed the local beauty scene for two decades. Our events and community have helped shape the future of beauty trends, innovations and product offerings in Australia and beyond.

In 2023 the ABAC returns, featuring 2 days of feature keynote presentations, panel discussions, case studies and educational sessions tailored around the business of beauty, wellness and aesthetics.

A platform to connect and meet with thought leaders and like-minded beauty professionals, the Australian Beauty and Aesthetics Conference allows you the flexibility to curate your own program over either 1 or 2 days, based on your personal interest and business needs.

Mix and match sessions across 3 simultaneous streams covering; The Business of Beauty, Dermal Health & Wellness and The Art of Aesthetics to build your own personalised education experience.

## BUY TICKETS NOW.

Our simplified ticket options make booking your place even easier, giving you the control to pick and choose your sessions on the day!

\$20 expo offer extended until 14<sup>th</sup> July 2023

TICKET TYPE	First 2000 sold	Standard
<b>Expo Pass</b> Gives you access to the expo floor and free content on the Main Stage and Business Couch etc all weekend.	<b>\$20</b>	<b>\$40</b>

Hurry! Early birds ends 21<sup>st</sup> July 2023

TICKET TYPE	Early Bird	Standard
<b>1 Day Conference Pass</b> Book either Saturday or Sunday and have access to over 15 sessions across all 3 streams. Includes expo entry on both days.	<b>\$165</b>	<b>\$195</b>
<b>2 Day Conference Pass</b> Unlimited freedom with access to over 30 sessions across all 3 streams. Includes expo entry on both days.	<b>\$285</b>	<b>\$325</b>

All prices listed are inclusive of GST

Book online at  
[beautyexpoaustralia.com.au](http://beautyexpoaustralia.com.au)

TICKET + EVENT ENQUIRIES  
1800 571 960  
[visit@beautyexpoaustralia.com.au](mailto:visit@beautyexpoaustralia.com.au)

### SATURDAY 26 AUGUST

9:55	<b>Welcome from the Event Director and Chairperson</b> Nina Vidale		
10:00	<b>Part 1 - Fireside Chat: Essential Economic Update for Aussie Businesses - Recent Trends and Future Outlook</b> Diana Mousina, Matt Williams (Moderator)		
10:30	<b>Part 2 - Panel: Navigating Turbulent Economic Environments: Strategies for the Beauty Industry</b> Reika Roberts, Karla McDiarmid, Maria Enna-Coccolone, Gay Wardle, Matt Williams (Moderator)		
11:00	<b>MORNING TEA BREAK</b>		
	<b>THE BUSINESS OF BEAUTY</b>	<b>DERMAL HEALTH &amp; WELLNESS</b>	<b>THE ART OF AESTHETICS</b>
11:15	<b>Thriving as a Solo Beauty Entrepreneur: Strategies for Success</b> Jazz Pampling, Tanya Ferguson, Katherine McCann, Faye Murray (Moderator)	<b>Nurturing Inner Beauty: Equipping Beauty Therapists with Stress Management Tools for Enhanced Wellbeing</b> Dr Jodie Lowinger	<b>Evolving Male Aesthetics: From Past to Future</b> William Fennell, Daniela Boerma
12:05	<b>Revitalise Your Salon Profits and unlock financial success</b> Andy Heyne	<b>Skincare ingredient myth busting - An evidence based investigative approach into skincare ingredients and cosmetic chemistry</b> Fiona Tuck	<b>Panel: Let's talk Aesthetics - Real vs AR, Body dysmorphia, and psychological contracts</b> Katherine McCann, Matt Williams, Kayla Zigic, Jennifer Rudd (Moderator)
12:55	<b>LUNCH BREAK</b>		
13:00	<b>Keynote: How to Achieve a Winning Mindset as an Entrepreneur and Business Leader</b> Dr Jodie Lowinger NOTE: This session will be held on the mainstage and is open to all Beauty Expo Australia attendees.		
14:00	<b>Work smarter, not harder!</b> Jay Chapman	<b>Inflammaging and Stem Cells</b> Gay Wardle	<b>Transform Your Clinic with Hair Loss and Scalp Skin Solutions: Enter the Lucrative World of Booming Hair Restoration</b> Fiona Dosen
14:50	<b>Stop Playing Small!</b> Lauren Lappin	<b>The Power of Holistic Skin Therapies: Buccal Massage, Facial Reflexology, and Psychodermatology</b> Isabella Loneragan, Sandra Trostel, Nicolette Kocsi, Alanna Douglas (Moderator)	<b>From Injectables to Energy-based Devices: How I integrated a new treatment modality into my aesthetic clinic</b> Jodie Fisher
15:40	<b>AFTERNOON TEA BREAK</b>		
16:00	<b>Revitalising Your Team: creating a positive team culture for long term retention</b> Faye Murray, Karla McDiarmid	<b>Panel: Sustainable skincare - The truth about natural and organic products</b> Mandy Hawtin, Vanessa Gray Lyndon, Trudi Jaye, Cathy Tolpigin (Moderator)	<b>The Great Skin Care Debate: Corneotherapy vs Ablative Treatments</b> Sarah Hughes, Alanna Douglas, Paige Barrand, Lisa Paone, Robyn McAlpine (Moderator)
16:45	<b>END OF CONFERENCE DAY 1</b>		

### SUNDAY 27 AUGUST

10:00	<b>Integrity Matters: Rebuilding Consumer Trust in the Beauty Industry</b> Trudi Jaye, Mala McAlpin, Fiona Tuck, Jennifer Rudd, Kelly Christie		
10:45	<b>MORNING TEA BREAK</b>		
	<b>THE BUSINESS OF BEAUTY</b>	<b>DERMAL HEALTH &amp; WELLNESS</b>	<b>THE ART OF AESTHETICS</b>
11:00	<b>3 Pillars of Making Money in the Beauty Industry</b> Paul Carbis	<b>Embracing Menopause: Understanding Changes and Tailoring Treatments for Menopausal Clients</b> Chiza Westcarr	<b>Percutaneous Collagen Induction: Minimally Invasive Skin rejuvenation without Risk of Hyperpigmentation - Fact or Fiction?</b> Associate Professor Dr. Med Matthias Aust
11:50	<b>Rejuvenating Career Pathways for NextGen Beauty or Dermal Therapists</b> Kelly Christie, Gay Wardle, Lizzy Boots, Sarah Hudson (Moderator)	<b>Candy Anatomy - Discover the Delights of Skin Science!</b> Sarah Midgley	<b>Managing Client Expectations for Energy-Based Treatments</b> Mala McAlpin
12:35	<b>LUNCH BREAK</b>		
13:35	<b>From Socials to Six Figures with Digital Marketing</b> Kelly Christie	<b>Navigating the Future of Skin Microbiome Care: Unveiling Insights, Advancements, and Responsible Skincare Approaches</b> Dr Albert Dashi	<b>How to make the most out of your aesthetic device</b> Nancy Abdou
14:25	<b>Content Creation Secrets: Creating Engaging Social Media Content That Sparks Engagement with your Audience</b> Kayla Zigic	<b>The Gut-Skin Connection: Simple Ways to Improve Your Clients' Gut Health</b> Alanna Douglas	<b>The Aesthetic Evolution: Unveiling the Past, Shaping the Future</b> Rhiannon Mitsopoulos, Paul Carbis, Nancy Abdou, Dr Nik Davies, Maria Enna-Coccolone (Moderator)
15:10	<b>AFTERNOON TEA BREAK</b>		
15:30	<b>Panel: Beauty for All - Embrace Inclusivity for Success</b> Chiza Westcarr, Martha Mok, Sandra Wograndt, Peta Friend, Paul Carbis (Moderator)		
16:15	<b>END OF CONFERENCE DAY 2</b>		

Disclaimer: Session titles, speakers, and schedules may change without prior notice as the programme develops.

Attend any of these sessions with your 1 day or 2 day Conference Pass

CONFERENCE PROGRAM

VIEW PROGRAM ONLINE HERE

Conference Sponsors

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STREAM 1

# The Business of Beauty

STREAM 2

# Dermal Health & Wellness

STREAM 3

# The Art of Aesthetics

MIX AND MATCH SESSIONS ACROSS 3 SIMULTANEOUS STREAMS  
TO CURATE YOUR OWN PERSONAL EDUCATION PROGRAM

# AUSTRALIAN BEAUTY & AESTHETICS CONFERENCE.

# ABCA

[beautyexpoaustralia.com.au](http://beautyexpoaustralia.com.au)

## KEYNOTE SESSION

### How to Achieve a Winning Mindset as an Entrepreneur and Business Leader

Saturday, 26th Aug | 13:00 – 13:25



**Dr Jodie Lowinger**

Clinical Psychologist, Mindset Coach, and CEO/Founder,  
The Anxiety Clinic and Mind Strength

This keynote is essential for all entrepreneurs, business leaders and teams looking to achieve peak performance.

Hear from Dr Jodie, Award-Winning Clinical Psychologist, Bestselling Author, Founder of The Anxiety Clinic, Podcast Host, Keynote and TEDx Speaker, as she shares her transformational Mind Strength Toolkit to help audiences master their mindset and achieve the essential skills to succeed.

In this session, Dr Jodie will draw on leading-edge principles from neuroscience, business strategy, clinical psychology and positive psychology, and shares her insights from decades working as an High Performance and Mindset Coach to global CEOs and world leading organisations.

**NOTE: This session will be held on the mainstage and is open to all Beauty Expo Australia attendees.**

## INDUSTRY PANEL

### Part 2 - Panel: Navigating Turbulent Economic Environments: Strategies for the Beauty Industry

Saturday, 26th Aug | 10:30 - 11:00

Our expert panel will explore strategies such as adjusting to clients' budgets, offering outcome-based services, and leasing equipment to maximize profits. We will also discuss the benefits of offering a more affordable product range with the same benefits and being accommodating to customers to retain them.



**Reika Roberts**  
ABIC and Derma Aesthetics



**Maria Enna-Cocciolone**  
INSKIN COSMEDICS



**Matt Williams**  
Professional Beauty Solutions



**Karla McDiarmid**  
Macquarie Medi Spa



**Gay Wardle**  
Gay Wardle Education





STREAM 1

# The Business of Beauty

MC: ROBERT CARUANA  
Senior Manager,  
Research and Insights, Smartpay

Saturday 26th August

Sunday 27th August

Presented by

smartpay



11:15 - 12:00

## Thriving as a Solo Beauty Entrepreneur: Strategies for Success

Join our dynamic panel of four successful sole operators, as they reveal their strategies for success in the competitive beauty industry. Say goodbye to feeling isolated and hello to thriving in your business. Discover how these experts have turned working alone into an advantage, stayed connected with industry changes, and achieved financial success by confidently charging what they're worth.

FAYE MURRAY  
Your Coach

TANYA FERGUSON  
Holistic Skin Health

JAZZ PAMPLING  
Jazz Pampling Australian  
Brow Artist

KATHERINE MCCANN  
FaceBox Cosmetic &  
Medical Tattoo



ANDY HEYNE  
The Skin  
Coaches and  
Millionaire  
Salon Coach

12:05 - 12:50

## Revitalise Your Salon Profits and unlock financial success

This comprehensive session is designed to empower salon owners with essential knowledge and strategies for financial success.

- In this session, get friendly with your financials as Andy Heyne walks you through the top tips and tools you need to know to manage your salon figures and boost your profitability.
- In this session:
- Know Your Numbers: Gain an in-depth understanding of your salon's key financial figures, including revenue, expenses, net profit, and gross margin.
- Focus on Income, Not Expenses: Learn how to optimize your salon's income-generating potential by strategically pricing services, up-serving, and cross-selling.
- Find Hidden Profits: Discover how you can uncover the untapped profit potential in your salon.
- Understand Your Growth: Learn how to track your salon's progress using (KPIs) and establish benchmarks to measure your success.
- Wages as an Investment, Not a Liability: Discover how investing in your team will improve your bottom line.



PAUL CARBIS  
Carbis  
Business  
Management

11:00 - 11:45

## 3 Pillars of Making Money in the Beauty Industry

By focusing on 3 core performance areas of a business, salon owners can put hundreds of thousands of dollars on their bottom line.

This eye opening presentation will discuss how we can substantially grow client numbers, how we can encourage customers to visit more often and how we can increase their spend every time they visit us. Just tiny increases in each of these performance areas can result in huge monetary increases for your business each week, month and year.

This presentation isn't just theory! Paul has been a business coach to the beauty industry worldwide for over 20 years. These very same pillars for success have been utilised by literally hundreds of salons Paul has coached resulting in incredible increases in profitability. Paul knows how to run a successful salon, having owned and managed multiple award winning salons and spas. He is still a working therapist seeing clients every week.



11:50 - 12:35

## Rejuvenating Career Pathways for NextGen Beauty or Dermal Therapists

Are you a next generation beauty or dermal therapist looking to rejuvenate your career pathways and stay ahead of the game in the growing beauty industry? Join us for this session where we'll explore different pathways for beauty, dermal therapists and dermal Clinicians, discuss the importance of investing in your own education, and share top tips for crafting a standout resume. By attending this session, you'll gain a better understanding of how to progress in your beauty or aesthetic career and become a sought-after candidate in the industry.

KELLY CHRISTIE  
Skin Queen

LIZZY BOOTS  
Boots & All Consulting

GAY WARDLE  
Gay Wardle Education

SARAH HUDSON  
Skin by Sarah Hudson



JAY  
CHAPMAN  
The ZING  
Project

14:00 - 14:45

## Work smarter, not harder!

In this session, we will be unpacking the current landscape of our industry, the trends and themes of what we're experiencing, and strategies to overcome them.

What will we be covering in this jam-packed session?:

- Recruitment in 2023 and growing a team in the current climate
- The impact on business of the economy including interest rate rises and the cost of living hike
- Strategies for positive change! What is working to create sustainable growth
- Creating certainty for a connected, supportive, and motivated team
- Consumer buying patterns and behaviors
- Creating a profitable business model without burning yourself out doing all the "things"



LAUREN  
LAPPIN  
Allure Lash  
and Beauty

14:50 - 15:35

## Stop Playing Small!

Esteemed salon owner and industry leader Lauren Lappin will shed light on a prevalent issue among beauty business owners: playing small and failing to harness their full potential.

Drawing from personal experiences, industry insights, and success stories, this dynamic talk will inspire and equip salon owners with the tools and mindset necessary to propel their businesses to seven-figure success!

So often, salon owners settle into routines and comfort zones, missing opportunities for growth and innovation. Lauren will share strategies to encourage salon owners to step out of their comfort zones, embrace change, and explore new avenues for expansion.



KARLA  
MCDIARMID  
Macquarie  
Medi Spa



FAYE MURRAY  
Your Coach



KELLY  
CHRISTIE  
Skin Queen

13:35 - 14:20

## From Socials to Six Figures with Digital Marketing

We all know how important it is to be on Instagram as a business owner but if you are constantly finding yourself spinning your wheels and not getting the results you want, then it may be time to broaden your horizons when it comes to digital marketing!

Since 2021 SkinQueen has leveraged digital marketing in all forms to generate over \$500k in revenue for her business.

Join her session to learn how to do the same for your business!



KAYLA ZIGIC  
Socials for  
Salons

14:25 - 15:10

## Content Creation Secrets: Creating Engaging Social Media Content That Sparks Engagement with your Audience

This interactive session is a must-attend for beauty industry professionals, influencers, and brands seeking to enhance their social media presence. Join us to gain valuable knowledge, actionable tips, and innovative approaches to creating easy yet engaging content for the beauty industry's social media platforms. Unlock your creative potential and captivate your audience with content that showcases your brand's unique essence and resonates with your followers.

16:00 - 16:45

## Revitalising Your Team: creating a positive team culture for long term retention

With unemployment levels at a record low and burnout at an all-time high, the retention of valuable team members has never been more important. Post-COVID management styles no longer work. Forward-thinking is needed.

In this session, you will learn:

- Strategies from the most effective management styles for 2023
- Tips and tools for enhancing team communication and connection
- What flexibility really looks like and how it can be designed as a win/win for staff and employers
- What you need to focus on to ensure team retention in today's volatile market



FAYE MURRAY  
Your Coach

15:30 - 16:15

## Panel: Beauty for All - Embrace Inclusivity for Success

In this session, you will gain practical insights and strategies to effectively cater to a diverse range of clientele, expanding your market and boosting your bottom line.

Our panel will discuss the emerging trends and demands in men's health and wellness, offering valuable insights on how to tap into this rapidly growing market segment.



CHIZA WESTCARR  
Nutritional Skincare  
Academy



SANDRA  
WOGRANDL  
Sandra Wograndl



MARTHA MOK  
D'Makeupstation



PETA FRIEND  
Will and Peta Skin  
Clinic



PAUL CARBIS  
Carbis Business  
Management





STREAM 2

# Dermal Health & Wellness

Saturday 26th August

Sunday 27th August



**DR JODIE LOWINGER**  
The Anxiety Clinic and Mind Strength

11:15 - 12:00

## Nurturing Inner Beauty: Equipping Beauty Therapists with Stress Management Tools for Enhanced Wellbeing

In the fast-paced and demanding world we live in, stress has become an all-too-familiar companion for many. This session aims to shed light on the profound impact of stress on overall health, specifically focusing on the connection between stress, beauty, and skin health. As beauty therapists, it is essential to understand that true beauty radiates from within, and addressing stress is a vital aspect of enhancing overall wellbeing.

During this session, we will delve into the significant role beauty therapists play in empowering their clients with effective stress management tools. By equipping clients with these invaluable resources, we can help them achieve not only outer beauty but also inner harmony and balance, and enhanced inner and outer beauty



**FIONA TUCK**  
Vita Sol

12:05 - 12:50

## Skincare ingredient myth busting - An evidence based investigative approach into skincare ingredients and cosmetic chemistry

Fiona Tuck qualified cosmetic chemist, skin care industry expert and nutritionist deciphers fact from fiction when it comes to skincare ingredient information, exposing common industry skincare ingredient myths and highlighting the red flags to look out for when it comes to misleading marketing. A not to be missed seminar to help boost your skincare product confidence, overcome common ingredient misconceptions with clients and increase clinic retail sales with integrity and empowered knowledge.



**CHIZA WESTCARR**  
Nutritional Skincare Academy

11:00 - 11:45

## Embracing Menopause: Understanding Changes and Tailoring Treatments for Menopausal Clients

Prepare to feel like a kid in a candy store!

In this workshop we will unwrap the sweet truths about the epidermis and enjoy a taste sensation of all the different layers of the skin and their unique functions.

This interactive experience will leave you craving more. From the outermost layer, the scrumptious epidermis, to the deeper layers that hold the secrets of skin regeneration, you'll gain a deep understanding of how this marvelous organ works.



**GAY WARDLE**  
Gay Wardle Education

14:00 - 14:45

## Inflammaging and Stem Cell

Have you ever heard the term "Inflammaging" crop up in conversation? Until recently, this concept was fairly niche – although well-regarded by skincare experts – but its popularity has sky-rocketed over the past few months.

Combining the words inflammation with aging, it describes skin health issues caused by an ongoing process of inflammation which can lead to unwanted wrinkles and premature ageing.

"Inflammaging" – what exactly is it? Simply put, inflammaging refers to an inflammatory response deep within the skin caused by exposure to environmental aggressors that can speed up signs of aging such as wrinkles and sagging. Fortunately, there are ways beauty therapists can recommend their clients battle this onslaught and keep their skin looking young and healthy for longer.



14:50 - 15:35

## The Power of Holistic Skin Therapies: Buccal Massage, Facial Reflexology, and Psychodermatology

The mind and skin are profoundly connected. In this session, you will discover the transformative power of holistic skincare.

You will learn how therapies like buccal massage and facial reflexology can address the root causes of skin conditions, while also providing a unique and effective experience for clients.

**ISABELLA LONERAGAN**  
Isabella Loneragan Skin

**NICOLETTE KOCSI**  
Luminary Melbourne

**SANDRA TROSTEL**  
The Dermal Space

**ALANNA DOUGLAS**  
Skin Freak Academy & Gloss Skin and Beauty



**SARAH MIDGLEY**  
Dream Aesthetics

11:50 - 12:35

## Candy Anatomy - Discover the Delights of Skin Science!

This interactive experience will leave you craving more. From the outermost layer, the scrumptious epidermis, to the deeper layers that hold the secrets of skin regeneration, you'll gain a deep understanding of how this marvelous organ works.

Get ready to engage all your senses as you immerse yourself in a hands-on exploration of Candy Anatomy. Feel the texture of the epidermis, taste the sweetness of its protective role, and marvel at the complexities of its underlying layers. With every bite-sized discovery, you'll be enchanted by the wondrous science that keeps our skin healthy and vibrant.



**DR ALBERT DASHI**  
The Skin Microbiome Testing Co.

13:35 - 14:20

## Navigating the Future of Skin Microbiome Care: Unveiling Insights, Advancements, and Responsible Skincare Approaches

In this presentation, Albert Dashi will delve into the skin microbiome. He will explore healthy and diseased microbiomes, discussing the significance of diversity and its impact on skin conditions. He will also examine pre, pro, and postbiotics-based formulations and their limitations.

Additionally, he will share the latest ingredient research that affects skin microbiome balance, revealing harsh ingredients to avoid. He will emphasize the need for scientifically validated approaches and challenge vague marketing claims. By promoting rigorous research and targeted interventions, he aims to foster an informed and responsible approach to skin microbiome care.



**ALANNA DOUGLAS**  
Skin Freak Academy & Gloss Skin and Beauty

14:25 - 15:10

## The Gut-Skin Connection: Simple Ways to Improve Your Clients' Gut Health

Join Alanna Douglas as she delves into the fascinating world of the gut-skin connection and explores practical strategies to enhance your clients' gut health. In this session, you will learn actionable techniques that can be readily implemented to improve the overall well-being of your clients and promote healthier skin.

Alanna will guide you through key aspects of gut health, shedding light on crucial factors such as stomach acid, microbiota, supplements, and rituals that can support skin health. Discover how your clients' digestion can serve as a valuable indicator, revealing important insights into their skin's needs. By understanding the internal workings of the body, you will gain a comprehensive understanding of your clients' skin concerns and be equipped to create tailored treatment plans.



Presented by  
**Murad®**

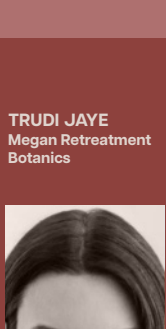
**MANDY HAWTIN**  
Megan Potter Pty Ltd and Romance Minerals



**VANESSA GRAY LYNDON**  
Vanessa Megan Naturaceuticals



**CATHY TOLPIGIN**  
The Green Edit



**TRUDI JAYE**  
Megan Retreatment Botanics



16:00 - 16:45

## Panel: Sustainable skincare - The truth about natural and organic products

In this session, Cathy Tolpigin, Founder + Curator of The Green Edit will join Cosmetic Chemist Mandy Hawtin, and Vanessa Gray Lyndon, and Trudi Jaye, disruptors in the beauty space, as they dismantle misconceptions around natural treatments for sensitive skin and product results.

Key talking points:

- How is Organic different to Natural and is it really any better?
- When does a product contact actives at input levels that actually work?
- The truth about fossil fuels hidden in our cosmetics
- How many clients truly have sensitive skin?
- The benefits of incorporating organic products into facial protocols and when they suitable for your clients





STREAM 3

# The Art of Aesthetics

Saturday 26th August

Sunday 27th August

Presented by  
**dermalogica** PRO



## 11:15 - 12:00 Evolving Male Aesthetics: From Past to Future

Join us for a captivating session as we explore the fascinating history and future of male aesthetics, delving into the evolution of male beauty over the past 30 years and unveiling the treatments and skincare preferences of men today and beyond.

This session will be concluded with an expert Q & A with Will Fennell who has 30 years of experience in male grooming and beauty and owner of one of Sydney's first make skin care clinics.

**WILLIAM FENNELL**  
Will and Peta Skin Clinic

**DANIELA BOERMA**  
Bliss Day Spa



## 12:05 - 12:50 Panel: Let's talk Aest-ethics - Real vs AR, Body dysmorphia, and psychological contracts

In today's world, the beauty industry has grown rapidly, with cosmetic procedures becoming increasingly accessible and commonplace. However, with this growth comes concerns surrounding ethics and regulations. Our panelists will explore the implications of these changes, shedding light on the ethical considerations that must be taken into account.

**KATHERINE MCCANN**  
FaceBox Cosmetic & Medical Tattoo

**MATT WILLIAMS**  
Professional Beauty Solutions

**KAYLA ZIGIC**  
Socials for Salons

**JENNIFER RUDD**  
Skincare Business Foundations



## 14:00 - 14:45 Transform Your Clinic with Hair Loss and Scalp Skin Solutions: Enter the Lucrative World of Booming Hair Restoration

In this session, we will explore the multifactorial causes of hair loss and offer innovative topical solutions enriched with stem cell-derived proteins and growth factors. You will learn how to incorporate combination therapy and at-home care options to provide comprehensive solutions to your clients.

In this session, you will discover;

- Why hair restoration treatments are growing in demand
- The common forms of hair loss and their causes
- The solutions, technologies, and treatment plans available for your clients including; topical solutions, and in-clinic and at-home combination therapies
- Case studies of how clinics are successfully integrating these solutions and offering equipment is obsolete?

**FIONA DOSEN**  
Advanced Cosmeceuticals

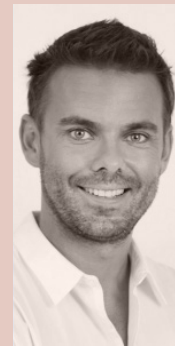


**JODIE FISHER**  
Nurse Jodie Clinic

## 14:50 - 15:35 From Injectables to Energy-based Devices: How I integrated a new treatment modality into my aesthetic clinic

In this session, Jodie will share her journey of introducing an energy-based device, including what she had to consider to make this transition and the subsequent success story.

Don't miss out on Jodie's inspiring journey of integrating a new treatment modality into her aesthetic clinic! Learn how she doubled her revenue in just one year by listening to her clients and adapting to their needs. Discover the key considerations and steps Jodie took to successfully introduce an energy-based device to her clinic and get inspired to take your own business to the next level. Join this session and take the first step towards growing your aesthetic practice today!



**DR. MED MATTHIAS AUST**  
Aust Aesthetik & Private Clinic Landsber

## 11:00 - 11:45 Percutaneous Collagen Induction: Minimally Invasive Skin rejuvenation without Risk of Hyperpigmentation – Fact or Fiction?

Join International keynote speaker and world leading researcher in the field of skin needling, Dr Matthias Aust as he shares his findings on 'Percutaneous Collagen Induction: Minimally Invasive Skin rejuvenation without Risk of Hyperpigmentation – Fact or Fiction?' and come away with a new renewed understanding on the incredible benefits of skin needling and its applications for all skin types.

Key takeaways:

- Increase your knowledge in the safe treatment of photoaging without risk of dyspigmentation.
- Learn how skin needling is a safe and effective treatment that can be introduced to all skin types.
- Increase your understanding of your scope of practice and your ability to work with all skin phototypes.



**MALA MCALPIN**  
Beauty & Aesthetic Connection

## 11:50 - 12:35 Managing Client Expectations for Energy-Based Treatment

In today's world, social media has normalised energy-based treatments like RF needling, lasers, and IPLs, making them seem as simple as a regular facial. As a beauty professional, it is crucial to educate your clients about the risks involved in these treatments and set realistic expectations for the outcomes.

In this session, you will learn how to educate your clients about the realistic outcomes of these procedures. You will discover the risks involved in these treatments and learn how to properly prep your clients with clinical skincare to prevent adverse outcomes.

SCAN THE QR CODE TO GET THE LATEST COPY OF THE AGENDA



**NANCY ABDOU**  
The Australian Dermal & Laser Institute

## 13:35 - 14:20 How to make the most out of your aesthetic device

- it's just collecting dust
- we're just not getting results
- training was too basic/complicated
- we don't know how to use it with our other devices
- it's just not profitable enough

Increase If any of these statements resonate with you, then you can't afford to miss this session!

Purchasing a device is a big investment, especially when it's not utilised to its fullest potential and that includes not knowing how to utilise the device outside its intended purpose and in conjunction with your other existing devices.



**SARAH HUGHES**  
Dermalogica PRO



**PAIGE BARRANT**  
Clairderm Medical Aesthetics



**ROBYN MCALPINE**  
Skinside Out



**LISA PAONE**  
Derma Aesthetics



**RHIANNON MITSOPOULOS**  
Advanced Cosmeceuticals



**PAUL CARBIS**  
Carbis Business Management



**MARIA ENNA-COCCIOLONE**  
INSKIN COSMEDICS



**NANCY ABDOU**  
The Australian Dermal & Laser Institute



**DR NIK DAVIES**  
SILK Laser Clinics and Australian Skin Clinics

## 14:25 - 15:10 The Aesthetic Evolution: Unveiling the Past, Shaping the Future

Step into the captivating world of aesthetics as we take you on a journey through its rich historical development and unveil the exciting trends and future advancements that are revolutionising the industry. Join us for an engaging session that combines the allure of the past with the promise of tomorrow.

## 16:00 - 16:45 The Great Skin Care Debate: Corneotherapy vs Ablative Treatments

Our panelists ask, is there still a place for ablative treatments in skin care? as they discuss;

- What corneotherapy is and how it differs from traditional exfoliation methods.
- The science, the benefits and the concerns of both traditional exfoliation methods and corneotherapy
- Which treatment methods provide optimal client results
- How clinicians can transform a rainbow of skin conditions with the latest techniques and technological advances



# MAINSTAGE



PENNY ANTUAR



DR JODIE LOWINGER



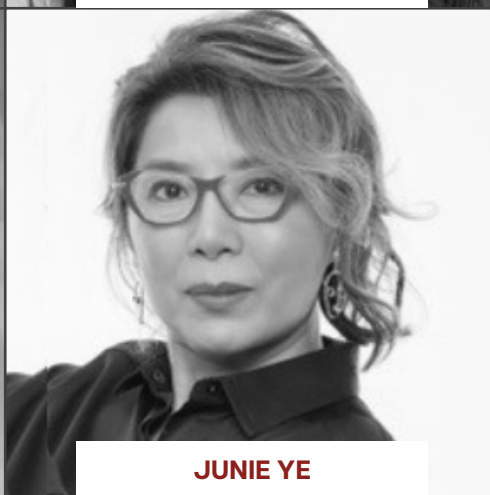
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KATHERINE MCCANN



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[beautyexpoaustralia.com.au](http://beautyexpoaustralia.com.au)



# BOOK YOUR TICKETS NOW!

**\$20 expo offer extended until 14<sup>th</sup> July 2023**

TICKET TYPE	First 2000 sold	Standard
<b>Expo Pass</b> Gives you access to the expo floor and free content on the Main Stage and Business Couch etc all weekend.	<b>\$20</b>	<b>\$40</b>

**Hurry! Early birds ends 21<sup>st</sup> July 2023**

TICKET TYPE	Early Bird	Standard
<b>1 Day Conference Pass</b> Book either Saturday or Sunday and have access to over 15 sessions across all 3 streams. Includes expo entry on both days.	<b>\$165</b>	<b>\$195</b>
<b>2 Day Conference Pass</b> Unlimited freedom with access to over 30 sessions across all 3 streams. Includes expo entry on both days.	<b>\$285</b>	<b>\$325</b>

**All prices listed are inclusive of GST**

## BOOK NOW



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1800 571 960  
[visit@beautyexpoaustralia.com.au](mailto:visit@beautyexpoaustralia.com.au)

EXHIBITING ENQUIRIES  
02 9422 8937  
[rosie.mitchell@rxglobal.com](mailto:rosie.mitchell@rxglobal.com)

**[beautyexpoaustralia.com.au](https://beautyexpoaustralia.com.au)**

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