

BEAUTY*expo* AUSTRALIA

20-21 AUG 2022 | *ICC SYDNEY*

*EARLY
BIRD
TICKETS*

End 26 June



AUSTRALIAN
BEAUTY &
AESTHETICS
CONFERENCE.

*PROGRAM &
TICKET GUIDE*

THE ULTIMATE PROFESSIONAL BEAUTY EVENT IS BACK!

Beauty Expo Australia reunites the beauty industry in the country's largest celebration of all things beauty. Be inspired with this unparalleled opportunity for connection and inspiration with a community of like-minded professionals.

With the whole industry at your fingertips, discover and experience over 200 leading brands and products, world class education, live demonstrations and competitions across one wonderful weekend.

"Everything you need to know about the evolving beauty landscape, plus much more."

VENUE

ICC Sydney Exhibition Centre
Darling Harbour

DATES

Saturday 20 August 9am – 5pm
Sunday 21 August 9am – 5pm

beautyexpoaustralia.com.au

BEAUTYexpo AUSTRALIA

200+ Leading Brands

Shop from Australia's largest collection of professional beauty brands and products across 32 categories.

The Australian Beauty & Aesthetics Conference

Over 30 sessions of immersive education, including our new Aesthetics stream, providing cutting edge insights, innovations and skills for your business and team.

Afterpay Main Stage

Watch exciting demonstrations, tutorials and performances, live and free, right in the heart of the show floor.

The Business Couch

Need some one on one time with the industry experts? Book a free half hour consultation with our line-up of specialists in Salon Management, Sales and Marketing, Training & Development on the Business Couch.

ABIC Networking Lounge

Meet you at the Lounge! Create community connections and network with like-minded professionals in comfort and style.

Spotlight: Natural & Organic

Spotlight is our new curated space to showcase brands with a specific theme each year and in 2021 we focus on all-natural brands & products.



Event Partners



Introducing the

AUSTRALIAN BEAUTY & AESTHETICS CONFERENCE.



Presented with



Beauty Expo Australia has championed the local beauty scene for almost two decades. Our events and community have helped shape the future of beauty trends, innovations and product offerings in Australia and beyond and in 2022 we launch the inaugural Australian Beauty and Aesthetics Conference.

With a vision to enlighten, inspire and motivate Australia's professional beauty industry, the ABAC is 2 days of feature keynote presentations, panel discussions, case studies and educational sessions tailored around the business of beauty, wellness and aesthetics.

A platform to connect and meet with thought leaders and like-minded beauty professionals, the Australian Beauty and Aesthetics Conference allows you the flexibility to curate your own program over either 1 or 2 days, based on your personal interest and business needs.

Mix and match sessions across 3 simultaneous streams covering; The Business of Beauty, Dermal Health & Wellness and our exciting new addition; Aesthetics to build your own personalised education experience.

BUY TICKETS NOW.

Our simplified ticket options make booking your place even easier, giving you the control to pick and choose your sessions on the day!

TICKET TYPE	EARLY BIRD	STANDARD	DOOR
Expo Pass Gives you access to the expo floor and free content on the Main Stage and Business Couch etc all weekend.	\$30	\$40	\$45
1 Day Conference Pass Book either Saturday or Sunday and have access to over 15 sessions across all 3 streams. Includes expo entry on both days.	\$165	\$195	-
2 Day Conference Pass Unlimited freedom with access to over 30 sessions across all 3 streams. Includes expo entry on both days.	\$285	\$325	-

All prices listed are inclusive of GST

Hurry!
Early Bird ends 26 June 2022

Book online at
beautyexpoaustralia.com.au

TICKET ENQUIRIES
Australia - 1800 571 960
Overseas - +61 283 290 945
visit@beautyexpoaustralia.com.au

Attend any of these sessions
with your 1 day or 2 day
Conference Pass

CONFERENCE PROGRAM

SATURDAY 20 AUGUST			
9.30am	Welcome Nina Vidale - RX Global and Tamara Reid - Timely		
9.40am	Keynote: Redefining Beauty Maria Thattil - Media Personality		
10.00am	ABIC Panel: The Future Looks Bright Tamara Reid - Timely, Emma Hobson - Dermalogica, Matt Williams - Professional Beauty Solutions, Gay Wardle - Gay Wardle Education, Mary Haddock - Staniland, Stefanie Mila - ABIC, Karla MacDiarmid - Macquarie Medi Spa		
10.45am	MORNING TEA BREAK		
	The Business of Beauty	Dermal Health & Wellness	The Art of Aesthetics
11.00am	Building a strong team culture = Team retention Faye Murray - Your Coach	Key considerations in the consultation Sarah Hughes - Dermalogica	Where is the aesthetics industry heading? Tina Viney - Aesthetics Practitioners Advisory Network (APAN)
11.45am	Win/Win commission structures and profit sharing for your team Julie Piantadosi - Total Coaching Academy	The gut-skin hormone connection; an inside out approach to treating skin Dominique Salemi - Skin Nutrition Co	Learn how non-surgical cosmetic treatments (cosmetic injections can enhance your skin treatments Fiona Kuysters - FJK Aesthetics
12.30pm	LUNCH BREAK		
1.30pm	Beauty during a pandemic - The impact of Covid-19 on the beauty industry Matt Williams & Marie Cocciolone - ABIC	Essential fatty acids, omega supplementation and the skin Fiona Tuck - Vita-sol	Multi-cultural Australia: How to increase your client base with skin types IV, V and VI, and treat them safely with energy-based devices Karen Cho - Candela
2.15pm	Using Instagram, Reels & TikTok to GROW your beauty business Kelly Noone - Skin Queen Society	Natural extracts to help calm and manage inflammatory skin conditions Dr Donna Marcal - Dermatronics	Plasma Fibroblast - what you need to know Nancy Abdou - The Australian Dermal & Laser Institute
3.00pm	AFTERNOON TEA BREAK		
3.15pm	Repacking your offerings for increased profit Carly Knowles - Belle Pelle Body Clinic	Panel: The clean beauty movement and the conscious consumer Chair: Gay Wardle Louisa Hollenberg - Earth & Skin Paul Frasca - Sustainable Salons Michelle Reeve - Waterlily Vanessa Megan - Vanessa Megan Naturaceuticals	Choosing the right aesthetic devices for your business and effectively use multi-modalities Lashana Shepherd - The Skin PT

SUNDAY 21 AUGUST			
10.05am	Panel: Elevating Your Salon: Strategies to increase customer engagement and satisfaction Julie Piantadosi - Total Coaching Academy, Nicole Le Lievre - Issada, Carly Knowles - Belle Pelle Body Clinic Matt Williams - Professional Beauty Solutions, Faye Murray - Your Business Coach		
10.45am	MORNING TEA BREAK		
	The Business of Beauty	Dermal Health & Wellness	The Art of Aesthetics
11.00am	7 keys to selling high-end products and treatments Cherie Stokic - Elevate My Clinic	Atopic Dermatitis/Eczema: Inside out or outside in Gay Wardle - Gay Wardle Education	The top 5 things you need to know about dermal fillers & anti-wrinkle injections Dr Mariusz Gajewski - Star Cosmetic Medicine
11.45am	How to build a profitable business Daniela Boerma - Bliss Day Spa	Managing stress through nutrition and lifestyle Chiza Westcarr - Glow Skin & Nutrition	Advancements with threads Madeline Firkins - SM Aesthetics Lab
12.30pm	LUNCH BREAK		
1.30pm	Panel: The great resignation and skills shortage Tamara Reid - Timely, Gay Wardle Daniela Boerma - Bliss Day Spa, Lashana Shepherd - The Skin PT, William Fennel - WF Beauty Group, Kiera Maloney - HR Specialist	Unpacking skincare ingredients Rita Sellers - pH Factor	The difference between Melasma, sun damage and hyperpigmentation and how to treat these in your clinic Metro-Dora Clifford - Clinical Pro
2.15pm	Panel: Social media success in salons (when you're short on time) Jazz Pampling - Brow Artist, James Vivian - James Vivian Karla MacDiarmid - Macquarie Medispa	Panel: A deep dive on combination therapies for skin perfection Tiarna Smith - Alma Lasers Australia Sia Hendry - You By Sia Maxine Karasavidis - Ageless Aesthetics Karen Sher - Beauty & Laser by Karen	How Covid has impacted the heart shaped face Dr Martina Lavery - Aesthetics
3.00pm	AFTERNOON TEA BREAK		
3.15pm	Panel: Remaining relevant in today's changing beauty market and how to successfully transition into Aesthetics Sarah Hudson - Skin by Sarah Hudson, Nancy Abdou - The Australian Dermal & Laser Institute, Jared Keen - Salon Lane, Gay Wardle - Gay Wardle Education, Chiza Westcarr - Glow Skin and Nutrition		

Conference Stream Sponsors



STREAM 1

The Business of Beauty

STREAM 2

Dermal Health & Wellness

STREAM 3

The Art of Aesthetics

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beautyexpoaustralia.com.au

MIX AND MATCH SESSIONS ACROSS 3 SIMULTANEOUS STREAMS
TO CURATE YOUR OWN PERSONAL EDUCATION PROGRAM

ABCA

KEYNOTE SESSION

REDEFINING BEAUTY

MARIA THATTIL
Media Personality

Saturday 20 August
9.40am - 10.00am

As only the third woman of colour to represent Australia after 69 years of the Miss Universe competition and placing in the Top 10 globally, standing at 5'3 tall, Maria is breaking several barriers for women and people of colour.

In this special interview with Timely's Tamara Reid, Maria will discuss her multi-hyphen career which is a curation of projects that champion critical social justice issues including anti-racism, diversity, inclusion, representation, youth empowerment, mental health and gender equality advocacy.

ABIC PANEL

THE FUTURE LOOKS BRIGHT

Saturday 20 August
10.00am - 10.45am

This panel of industry experts will look at how the beauty market has changed post-COVID, the technology and treatment trends emerging, and the stronger community connection and collaboration.

TAMARA REID
Timely

EMMA HOBSON
Dermalogica

MATT WILLIAMS
PBS

GAY WARDLE
Gay Wardle Education

KARLA MCDIARMID
Maquarie Medispa

MARY HADDOCK-
STANILAND
Timely





STREAM 1

The Business of Beauty

Saturday 20 August



FAYE MURRAY
Your Coach

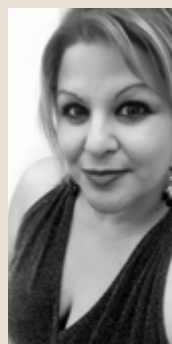
11.00am – 11.45am

Building a strong team culture = Team retention

Recruiting well trained therapists is a challenge all business owners are facing. This session will guide you through some exciting and inspiring ways you can create a great team culture where your current team will want to be part of your business long term.

By attending this session you will:

- Reassess your management style for 2022
- Discover what is important for a motivated, happy team.
- Understand how to create a culture that provides opportunities for the growth and development of both your staff & business
- Learn how to recruit and induct new team members so they understand and embrace your “special” team culture.
- Create simple and easy to work with systems for all to follow.



JULIE PIANTADOSI
Total Coaching Academy

11.45am – 12.30pm

Win/Win commission structures and profit sharing for your team

Join Julie as she shares her insights into how to incentivise and retain quality staff to minimise business disruption and make it more profitable. A win/win for everyone!

You will learn:

- New ways to find and recruit staff
- Profit driving Key Performance Indicators (KPIs) & budgets to assist staff to make more money.
- Commission structures for staff that actually work
- The benefits of looking at profit sharing arrangements and even shareholder agreements with your key managers.



1.30pm – 2.15pm

Panel: Beauty during a pandemic

Due to the significant changes COVID-19 has presented the industry, it is imperative that past success is compared to the industry's current state. Understanding the past and present will give insight into forecasting the future. Mental health and wellbeing has been a huge issue during the time. This session will discuss strategies to overcome roadblocks present in your business structure.

MATT WILLIAMS
Managing Director, Professional Beauty Solutions

MARIA ENNA-COCCIOLONE
CEO & Founder, Inskin Cosmetics



KELLY NOONE
Skin Queen Society

2.15pm – 3.00pm

Using Instagram, Reels & TikTok to grow your beauty business!

We all know we need to be on social media and posting regularly, but if you aren't generating new clients, product sales & passive income from these platforms, you can often feel like it's a waste of time and energy!

During this session, you will learn how to boost your low engagement, how to always come up with content ideas, how to create content with ease and the simple strategies you can implement to drive CONSISTENT sales, bookings & new clients directly to your business!

Say goodbye to social media overwhelm, throwing money out the door on Facebook ads & social media managers that get little to 0 results for your business!

3.15pm – 4.00pm

Repacking your offerings for increased profit

Effective packaging of your services is a sure pathway to improving your business's profits. Join Carly, Owner, Belle Pelle Body Clinic as she shares the secrets of how she sets the focus, value and offerings to clients to drive revenue and improve business performance.

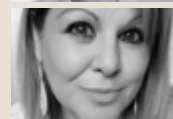
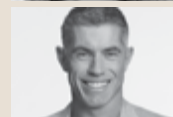
In this session attendees will:

- Discover the Beauty of Packages at fostering customer connection and engagement.
- Understand your client's needs and find the gaps.
- Learn how to value yourself and your services correctly.
- Gain practical tips on how to bundle and sell the best packages for your client and your business.

CARLY KNOWLES
Owner, Belle Pelle Body Clinic



Sunday 21 August



10.05am – 10.45am

Panel: Elevating your salon; Strategies to increase customer engagement and satisfaction

Customers are more savvy than ever and it's not about meeting expectations but exceeding them. How do you ensure your salon/clinic understands your clients' needs and wants and delivers the best service at each touch point of your business?

JULIE PIANTADOSI
Total Coaching Academy

MATT WILLIAMS
Managing Director, Professional Beauty Solutions

NICOLE LE LIEVRE
Intherapy Ethical Beauty

MARY HADDOCK-STANILAND
Timely

FAYE MURRAY
Your Coach



CHERIE STOKIC
Cherie Stokic Business Coaching

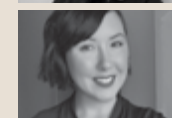
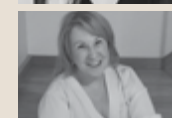
11.00am – 11.45am

7 keys to selling high-end products and treatments

Does your team struggle with not being able to sell high-end products and treatments? It is vital for a clinic with high end products and treatments to have the right processes, offers and training in place to bring in the right clients. With the right promotion and the advanced sales techniques you too can have the ultimate sales machine for your clinic.

In this session learn:

- How to find and attract the ideal clients and how to avoid the mistakes clinics make trying to sell to the wrong crowd.
- How to create the ultimate promotion to create interest and intrigue with your clients and get them raising their hand even before your launch.
- How to train your team to sell high-end products and treatments with confidence and ease and avoid costly sales mistakes.



1.30pm – 2.15pm

Panel: “The Great Resignation” and skills shortage

The biggest challenge facing the beauty industry right now is keeping and finding skilled staff. This panel will look at how to find staff, create the culture and support where staff want to stay and how to motivate and reward your employees.

TAMARA REID
ABIC & Timely

GAY WARDLE
Gay Wardle Education

DANIELA BOERMA
Bliss Day Spa

LASHANA SHEPHERD
The Skin PT

WILLIAM FENNEL
Will Fennel Beauty Group



DANIELA BOERMA
Bliss Day Spa

11.45am – 12.30pm

How to build a profitable business

Daniela Boerma has been in the industry for over 38 years, successfully running businesses from both from her home and in salons. Now the founder of the award-winning Bliss Day Spa in Caringbah Sydney, Daniela loves what she does and is passionate about helping others find their path. Join Daniela to hear what it takes to build a profitable business – all the inside tips and tricks.

In this session you will learn:

- How to increase revenue through choosing the right equipment for your business and when to purchase.
- How to budget correctly once you know your numbers.
- How to ignite the power within through education and motivation.

2.15pm – 3.00pm

Panel: Social media success in salons (when you're short on time)

Join our panel as they share their struggles and successes with social media. What's working for them, how they allocate time and resources, pitfalls to avoid.

JAZZ PAMPLING
Brow Artist



JAMES VIVIAN
James Vivian

KARLA MCDIARMID
Macquarie Medispa





STREAM 2

Dermal Health & Wellness

Saturday 20 August

Sunday 21 August



SARAH HUGHES
The International Dermal Institute

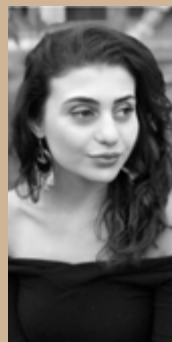
11.00am – 11.45am

Key Considerations in the Consultation

The foundation of effective service delivery, home care sales and customer retention is the skin consultation, analysis and customised treatment planning.

This session will look at;

- Advanced analysis of skin conditions and how they relate to choosing the correct ingredient and device technology
- Important conversations to have with the client to ensure the treatment delivers on both the needs of the skin & the wants of the customer
- The new way of conducting digital consultations both prior to and within the salon
- Using advanced skin analysis equipment and how to integrate with traditional skin analysis
- Why detailed skin analysis is vital each visit and how to keep it relevant & engaging for the repeat customer



DOMINIQUE SALEMI
Skin Nutrition Co

11.45am – 12.30pm

The gut-skin hormone connection – an inside out approach to treating skin

Join Dominique as she discusses how to approach inflammatory skin conditions in your clinic from the inside out, looking at the gut, internal health and hormones, and the role of nutrition to support skin healing.

In this session you will learn:

- The common drivers of chronic and inflammatory skin conditions
- Practical ways to support these conditions topically and internally.
- The impact in which the gut, liver and hormones affect our skin
- Key nutrients and dietary changes that support optimum skin health



GAY WARDLE
Gay Wardle Education

11.00am – 11.45am

Atopic dermatitis/eczema: inside out or outside in

Atopic dermatitis/eczema is one of the most common and most challenging skin conditions. Uniquely organised by intrinsic and extrinsic aetiologies. During this talk we discuss the myriad of causes that start from both inside of the body and from external environmental issues. The onslaught of this disease can start at any stage of life from babies, to childhood, teenage years and adulthood.

We will start with an overview of the disease and then delve into both internal and external pathogenic factors. There can not be a one-size-fits-all approach to when treating dermatitis/eczema but we will certainly touch on some treatments that can give relief to the condition.



FIONA TUCK
Vita-sol

1.30pm – 2.15pm

Essential fatty acids, omega supplementation and the skin

This presentation will cover essential fatty acids, their function and role in skin care. Understand the difference between the different EFA forms and why choosing the right form is imperative to achieving results. Fiona will discuss common EFA myths, what to look for when choosing supplements and what to avoid.

Learning outcomes:

- Understand the different types of EFA's & common myths
- Learn which lipids and EFA's benefit the skin
- Nutritional and genetic influences that affect EFA metabolism pathways
- Side effects to be aware of with EFA supplementation
- What to look for and avoid when choosing an EFA supplement
- The importance of staying within scope of practice



DR DONNA MARÇAL
Dermatronics

2.15pm – 3.00pm

Natural extracts to help calm and manage inflammatory skin conditions

Dr Marçal will discuss inflammation in the skin, how this can be addressed topically and natural extracts that can be used to help manage inflammatory skin concerns. She will summarize some known inflammatory skin conditions seen in the clinic and how they may present.

Dr Marçal will also discuss the importance of recognizing modalities in the clinic that have the potential to induce uncontrolled inflammation.

This session will cover:

- Identifying factors contributing to inflammation in the skin
- A summary of modalities in the clinic that may induce inflammation and how we can help keep induced inflammation in check
- Learning natural actives that help calm and reduce inflammation through the skin



CHIZA WESTCARR
Glow Skin & Nutrition

11.45am – 12.30pm

Managing stress through nutrition and lifestyle

Research has linked high levels of ongoing stress with numerous health problems, and these include inflammatory skin conditions.

Join Chiza to learn more about the impact of stress on various organ systems and effective ways to manage stress through dietary and lifestyle modifications.

Key Learnings:

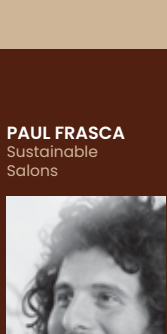
- Understand the physiological differences between short and long term stress
- Learn about the impact of stress on gut function
- Learn about the relationship between diet and mental health
- Learn about effective solutions to stress management



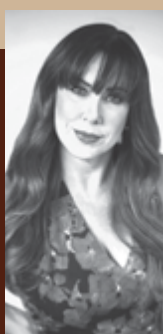
VANESSA MEGAN
Vanessa Megan Naturaceuticals Organic Ltd



LOUISA HOLLENBERG
Earth & Skin



PAUL FRASCA
Sustainable Salons



MICHELLE REEVE
Waterlilly

3.15pm – 4.00pm

Panel: The Clean Beauty movement & the conscious consumer

Clean Beauty is part of a growing worldwide wellness trend, with the market size expected to double from 2016-2024.

This panel will delve into:

- What does clean beauty mean?
- Who is the conscious consumer and why is it important to understand their values?
- How do salons appeal to the conscious consumer and become an eco-friendly, sustainable salon.



RITA SELLERS
pH Factor

1.30pm – 2.15pm

Unpacking skincare ingredients

Join Rita as she discusses the effectiveness and safety of ingredients in cosmetics and navigates the jargon, hype and claims that are confusing consumers.

In this session you will learn:

- The science of your skin
- The benefits of particular ingredients.
- The synthetic versus natural debate
- Ingredient efficacy and synergy – concentrations, quality, origins and how they work with other ingredients.



ALMA LASERS

2.15pm – 2.45pm

Panel: A deep dive on combination therapies for skin perfection

Presented by

Murad.





STREAM 3

The Art of Aesthetics

Saturday 20 August

Sunday 21 August

Presented by



TINA VINEY
Aesthetic Practitioners Advisory Network

11.00am – 11.45am

Where is the aesthetics industry heading?

We live in a rapidly changing world. Meanwhile, competition is fierce, new technologies and innovations are flooding our industry punctuated with global uncertainties. The threats are real, but so are the incredible opportunities.

The language of success has changed. We need a new mindset, a new way of looking at our future. This compelling lecture will present an update of where the Aesthetic Industry is Heading. It will also address the key attributes we will need to develop to ensure our challenges become our stepping-stones to success.



FIONA KUYSTERS
FJK Aesthetics

11.45am – 12.30pm

How non-surgical cosmetic treatments (cosmetic injections) can enhance your skin treatments

In this interactive session Fiona will share her knowledge on the shifting trends and advancements in the field of aesthetics, including the evolution and rise of non-surgical/minimally invasive treatments into the mainstream.

In this session you will learn:

- How non-surgical cosmetic treatments (cosmetic injections) can enhance your skin treatments
- How to identify the areas of cosmetic injecting treatment according to individual client needs
- A holistic approach to beautification and treating the aging face
- How best to address patient concerns tailoring a treatment plan to meet client concerns
- Gain an insight into how your cosmetic injector analyses the face



DR MARIUSZ GAJEWSKI
Star Cosmetic Medicine

11.00am – 11.45am

Beauty through a needle: The top 5 things you need to know about dermal fillers and anti-wrinkle injections

With more than 500,000 procedures carried out each year, cosmetic injectable treatment has become Australia's most sought-after non-surgical skincare solution. As beauty practitioners, it is important to fully understand the nature and risks of various treatments.

Key Learnings:

- What are Dermal Fillers?
- What are Wrinkle Injections?
- Be able to talk confidently when answering your client's questions about cosmetic medicine
- How can they complement my existing practice?



MADELINE FIRKINS
SM Aesthetic Lab

11.45am – 12.30pm

Advancements and results with threads

PDO Threads launched into the Australian market a few years ago and have created a lot of interest. An aesthetic treatment to provide a non-surgical face lift and improve skin elasticity, this session examines how they are currently being used in a practicing cosmetic clinic, their success and considerations.

This session will look at:

- What are Threads and how and where can they be used?
- What has changed and developed in this treatment?
- Risks and Complications?
- How can they complement your existing practice?



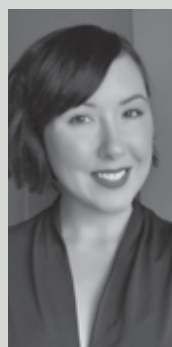
KAREN CHO
Candela

1.30pm – 2.15pm

Multi-cultural Australia: increasing your client base with skin types IV, V and VI and treat them safely with energy-based devices

In this session, we will explore:

- Areas of growing trends and analysis of patient expectations.
- How medical devices such as picosecond lasers contribute to enhancing clinical outcomes and improving patient welfare on skin types IV, V and VI.
- Reviewing the action mechanism of ultra-short picosecond laser in treating various clinical indications with the support of clinical evidence.
- The combination treatment of energy-based devices to potentially expand the customer target segment



LASHANA SHEPHERD
The Skin PT

3.15pm – 4.00pm

Choosing the right aesthetic devices for your business and effectively use multi-modalities

Investing in beauty technology is expensive and you want to make sure that you have the equipment that achieves the best outcomes for your clients. This session will look further into:

- What you should invest in first?
- Understanding skin anatomy and its interaction with LED, laser and IPL devices
- The advantages and disadvantages of each device type and the opportunities to use in combination
- Selling your treatment to clients for the right outcomes
- What to look for when choosing equipment
- How to make the return on your investment before equipment is obsolete?
- What skills and qualifications are required and where do you receive the training?



METRO-DORA CLIFFORD
Clinical Pro

1.30pm – 2.15pm

The difference between Melasma, sun damage and Hyperpigmentation and how to treat these conditions in your clinic

How to manage recalcitrant pigmentation in Australian sun-damaged skins and in particular, with Asians living in Australia. The focus is on how to treat these skin conditions using the Q-Switched Nano-second laser or the Pico-second laser.

This presentation will cover questions on can pigmentation be treated with IPL or the Long Pulsed Lasers, how do these treatments differ from treating with the Laser Genesis mode and when should you use the 1320nm in Nd:Yag Long Pulse mo



DR MARTINA LAVERY
+ Aesthetics

2.15pm – 3.00pm

How Covid has impacted the heart shaped face

The challenges of 2020/21 COVID living has impacted all facets of our lives. The uncertainty and anxiety has escalated stress in our bodies. Our faces are changing too! ... Gone is the coveted heart-shaped face, the highly sought-after feminine face shape requested by on trend beauty seekers globally morphed to the masculine square jawline...

The culprit ... the masseter muscle ... over used and bulked up during times of stress ... presenting with facial pain, sore joint and broken/sensitive teeth.

This presentation will discuss:

- 2020/21 – CHANGING TIMES: CHANGING FACES The significance of stress during COVID
- How the face shape changes from heart shape to square due to masseter muscle bulking
- How to treat and prevent



NANCY ABDOU
The Australian Dermal & Laser Institute

2.15pm – 3.00pm

Plasma Fibroblast – what you need to know

Plasma fibroblast has evolved over the past two years and become an important treatment for all aestheticians in their clinics. When correctly used it produces amazing results.

In this session you will learn:

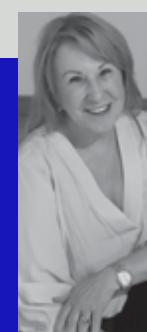
- The importance of prepping the skin to reduce adverse reactions/risks and increase efficacy
- The latest techniques that are safer and deliver exceptional results
- Combining plasma with other modalities
- What to look for when choosing a plasma pen



SARAH HUDSON
Skin by Sarah Hudson



JARED KEEN
Salon Lane



GAY WARDLE
Gay Wardle Education



NANCY ABDOU
The Australian Dermal & Laser Institute



CHIZA WESTCARR
Glow Skin & Nutrition

3.15pm – 4.00pm

Panel: Remaining relevant in today's changing beauty market and how to successfully transition into aesthetics

How are Salons ensuring that they are remaining relevant in today's changing Beauty market? What does it take to successfully transition into Aesthetics? This panel will look at the technology, education & training, marketing and collaboration required and how the journey can be in made in stages to match a business' resources.

afterpay

MAIN STAGE



ISABELLE de VRIES



RAE MORRIS



MERTON MUAREMI



ADVANCED COSMECEUTICALS
AESTHETIC BUREAU
ALMA LASERS
APRES NAILS
BADDIE COSMETICS
BIO SCULPTURE
BROW SQUAD
CARONLAB
CLINICAL PRO
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